



## European Apparel and Textile Confederation

24 rue Montoyer – B – 1000 Brussels - Web-site: [www.euratex.eu](http://www.euratex.eu)

### PRESS RELEASE

Brussels 29<sup>th</sup> November 2011

## WORKING LUNCH WITH VICE-PRESIDENT TAJANI - COMMISSION PREPARES A COMMUNICATION ON THE FASHION INDUSTRY



**Mr Alberto PACCANELLI**, President of EURATEX, was invited on 22<sup>nd</sup> November 2011 to attend a working lunch organized by the European Commission Vice-President Antonio TAJANI, responsible for Industry and Entrepreneurship, together with a selected number of CEOs of the fashion industry.

During the lunch the participants have shared the Vice-President TAJANI vision related to the strategic importance of the textile and clothing value chain and that it is Commission intention to prepare a *Communication on key aspects of the competitiveness of the fashion industry* by end of 2012. **Mr. Alberto PACCANELLI** said *“I am delighted that Vice-President TAJANI following this first informal contact with selected industry representatives confirmed its intention to prepare a strategic document by the end of 2012, which is in line with proposals included in “An Integrated Industrial Policy for the Globalization Era” flagship published last year”*.

In this context it is intention of the Vice-President TAJANI to set-up an informal High-Level Group that will periodically meet over the next months and will act as advisor in drafting such strategic document.



*From left to right:* Mr. Pezzini (EESC), Mr. Tomellini (Commissione), Mr. Tronconi (SMD); Mr. Toledano (Dior); Mr. Beirnaerts (Up-tex), Mrs Pucci (Pucci), Mrs Castro (LVMH), Mrs Montenay (Chanel); Vice-Present Tajani, Mr. Branchini (Altgamma) Mrs de la Prada (Creadores de Moda de Espana) ; Mr. Ward (Harrods) ; Mr. Paccanelli (EURATEX) ; Mr. Riha (Moser a.s.) ; Mr. Loewe (Löewe); Mr. Heilbron (Pink) and Mr. Prezioso (Max Mara).  
<http://ec.europa.eu/avservices/photo/photoByReportageNews.cfm?rid=6852&sitelang=fr>

**Mr. Alberto PACCANELLI** concluded underlining that the talks were constructive and that in his view *“the future Communication should stress that for the textile and clothing value chains it is crucial to nurture both the high-end luxury and the very innovative technical applications.*

*Those avenues are complementary as number of key common areas of actions, on which specific recommendation should be made including: (1) a better and tangible access to fast growing markets outside the EU; (2) the strong role of the SMEs as key element of the success of the EU fashion industry worldwide and the need to respond effectively to their specific requirements i.e. access to finance, better and enhanced Intellectual property rights protection; enhanced environmental protection at acceptable prices, etc.; (3) the key role of fostering training and attract and maintain skills that represent a strategic asset for the preservation of the know-how and the competitiveness of the industry.”*

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